

CONTINUOUS LEARNING PROGRAM



What is the Continuous Learning Program?

The **Continuous Learning Program** provides a consistent learning experience across all learners and promotes continuous skill development. It allows individuals to take ownership of their development by consistently mapping out learning time on their calendars and self-assigning new skill opportunities.

- Ongoing Program
- Certifications & Courses Based on Focus Roles
- 1-2 Certifications per Quarter Recommended
- Fundamentals to Advanced Learning Paths

By consistently developing new skills and upskilling, this program opens opportunities for career development, cross-training, and professional mastery.

The program emphasizes the organization's ultimate goal, supporting and investing in the most valuable asset, *your people*.



Certification-
Based



30-Minutes
per Week



Virtual /
Online



Interactive



Self-Guided

Companies with strong learning cultures are 2.6 times more likely to exceed financial targets and 7.2 times more likely to engage and retain their employees.

-Josh Bersin Research

Audience:



This program is suitable for all team members and leaders.

Time Requirements



- Program is Ongoing with 75+ Certification Opportunities
- 30-Minutes per Week

How to execute the program?

The individual Learning Journey Path is customized based on the organization's learning and business goals. Leaders within the organization play a critical role in this program by working with team members to align certification opportunities based on desired career goals and timelines. Learners are also encouraged to utilize the Learning Workbook to map out desired skill development opportunities. Leadership involvement is impactful in holding individuals accountable to their goals. It is recommended to align organizational recognition of certifications with incentives or integration into performance reviews and individual goals to further learner development and accountability.

"SalesBoost has helped me in my day-to-day on the phone with guests and clients. It has made me more confident. I can see that the skills I'm learning have helped me secure more clients!"

-Sales Coordinator, Hyatt Place Detroit

Recommendations to Launch with Success



DEFINE BUSINESS GOALS

Learning and development is more than just an employee benefit, leaders must position learning as the driving force behind the initiatives to achieve business goals.



MONTHLY CHECK INS

To keep learning and development top of mind, monthly check in calls with the Champion and/or leadership team is highly recommended.



CERTIFICATIONS & RECOGNITION

Organization to align recognition behind credentials or certifications. I.e., Incentives, promotion opportunities, salary increase, learning clubs, contests, etc.



IDENTIFY ORGANIZATION CHAMPION

Organization Champion will hold team members accountable to completing learning on time through providing support, highlighting achievements and sharing reports.



LEARNING TIME

Organization to prioritize 30-60 minutes per week to dedicated learning time and celebrate skills developed.



REPORTING & CELEBRATING

Monthly reports will be shared with leaders to provide learning insights of their team. Organization to set clear goals of 100% engagement and 100% course completion.

Recommended Goals & Evaluation



- 100% Engagement per month
- 100% Course completion annually
- 1-2 Certifications per quarter
- Minimum of 30 minutes dedicated to skill development per week

Benefits:

The program ensures consistent skill development across all learners and promotes a continuous learning experience. It allows individuals and leaders to take ownership of their learning journey by consistently mapping out their skill development time on their calendars.

SalesBoost helps me be a better leader. I make it a point to take advantage of the training and I get a lot of value out of it. Recently, I have been mentoring one of my team members for the next position using the skills I learned in SalesBoost!

-Director of Sales & Marketing, Hilton St. Petersburg Bayfront

How does it work?

Contact us today!

Reach out to your dedicated CX Manager or for new inquiries, please contact:

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The Most Advanced Skill Based Learning Platform



LEARNING

Micro-Learning courses on-demand, available on any device.

Relevant content **by role and experience level** - from sales to operations, leadership, personal development and much more!



SIMULATION

It's not only what you say, but **how you say it**. Real-life simulation scenarios to practice critical conversations using voice analysis technology.



RESULTS

Immediate feedback and coaching allows the learner to practice scenarios, which increases **knowledge retention and muscle memory** to boost performance and results.

What makes us **different?**

**SalesBoost Is the only eLearning solution providing
on-demand role-play simulation to activate learning.**

ACTIVE LEARNING

It has been found that through the active learning process, skill decay is dramatically decreased, and LONG TERM RETENTION INCREASED.

TECH BASED ON SCIENCE

Our technology is based on The Neuroscience of Adult Learning: Active Learning, Micro-learning segments, Real-life scenarios, Practice and Reinforcement, Instant feedback.

DID WE MENTION WE HAVE A PATENT?

[Click here to read more about our patent](#)

LOW BARRIER TO ENTRY

We can start your teams in as little as one business day.
ACCELERATE THE ON-BOARDING PROCESS.

NON-HUMAN INTERFACE

SalesBoost is the only Non-human Interfaced coaching platform. That means, LOW COST, FAST IMPLEMENTATION, GREATER CUSTOMIZATION.

MUSCLE MEMORY

Muscle Memory = Better performance and improved results.
THE MORE YOU PRACTICE,
THE MORE YOU RETAIN.

ROLE-BASED LEARNING

When it comes to learning skills, we learn best and deepest through active experiences based on real-life situations.
YOU LEARN BEST BY DOING.

